

Doing poster presentations: Report on a survey (and tips)

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Concise and
clear title

Online TS community,
(Facebook, Twitter,
mailing), n=104

Contact info

64%
NEVER TRIED
A POSTER
(NOW,
YOU CAN)

52% NEVER
REHEARSE
A POSTER
(WE DID)

74%
EXPECT
QUESTIONS
(WE DO,
TOO)



WE WANT YOU
TO DO A GOOD POSTER
SOME TIPS

Catchy images
help memory

Circles catch the
passerby's eye

Basic info:
- Title
- Results
- Conclusion

One key idea
in the center

2-3 colours
2 Font types

300-500 words

BIGGER IS
BETTER,
LESS IS
BEST

KEEP THE
LOOK
CLEAN

REVIEW
AND
REHEARSE

White space is
necessary!



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Turun yliopisto
University of Turku