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**Welcome plan for mobility students in Tarragona**

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**UNIVERSITAT ROVIRA I VIRGILI**

**Vila-seca  
2015**

## **Thank-you note**

First of all, I have to thank University Rovira i Virgili who gave me the chance of experiencing my Erasmus Program which inspired this project.

Secondly, the International Center URV and AEGEE Tarragona organization have utterly helped me as well, by giving me different information about the mobility process and the services they offer to exchange students, as well as deliver the surveys to all the mobility students studying in University Rovira i Virgili.

Thirdly, I must thank Coia Domingo, the mobility coordinator from Tourism and Geography Faculty, and Fina Cabré, Head of ICenter's International Administrative Management Section, who have also contributed to this project by giving me more useful information.

This project could neither have been written without the help of all the mobility students who have answered the surveys.

And finally, thanks to my tutor Antonio Paolo Russo, who have helped me with my entire thesis and by giving me some useful bibliography to use.

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## Introduction

Since long time ago student exchanges between different universities have been done and, progressively, they are increasing. Nowadays it can be said that one of the most known programs which promotes these exchanges is Erasmus. It has become a really useful, interesting and desired tool for the majority of the students.

Myself, after have experimented this stay abroad, I have contemplated the option of writing this final thesis related to this topic. I have been studying one term in the University of the West of Scotland, located in Paisley. All the facilities and services received from the University inspired myself and made me realize that exchange students in Catalonia, and focusing in University Rovira i Virgili, do not receive this offer or, if it does exist, it is not really well known.

So the proposal and the objective of this essay is, first of all, investigate about the existence of these services and, secondly, create a new wide variety of facilities and activities in order to offer a pleasant and complete stay in URV and Tarragona to international students.

The choice of this topic is because of different reasons. I wanted to write an original and different thesis about something which has never been discussed. Related to the originality, one section of the practical part of this essay will be written in a particular and original way, not like all the other thesis. On the other hand, it can also be interesting and useful for the URV because the more services and facilities it offers, the more international students will want to apply for coming to this university. And it will not only benefit the university but also Tarragona city and its reputation.

The methodology used for achieving the objectives of this thesis consists in two ways. The theoretical part will be made up of, essentially, a comparison between the offer of UWS and the offer of URV. According to the tourist subject of this thesis, there will be some theoretical approximations about what a town needs in order to take the international students in and how to treat them as well, or why a place can be interested in receiving this kind of people. The practical part will include some surveys conducted to mobility students in Tarragona, in order to know which places they frequent, which things do they miss, which things they would like to have during their stay and if they are satisfied with their mobility experience, among other things.

# 1. *Studentification of cities*

According to the article *From Citadels of Education to Cartier Latins (and Back?): The Changing Landscapes of Student Populations in European Cities*, by Antonio Paolo Russo and Laura Capel Tatjer, “the student communities are one of the most active agents in the transformation of European cities”. So is not only important to adapt the university environment to these students but also the rest of the urban environment (social, leisure, etc.) where they will develop their life during their stay in each town.

As said in the article it means that “simplifying, three main components of the students’ daily routine could be considered: *education* (*A* in the scheme that follows), *residence* (*B*) and *social life* (*C*). These components may roughly coincide with time sections of the day, namely day time, night time and after-class or evening time. Hence, five different studentscape types could be stylised, paying attention to the locations of the three elements considered.”

- ❖ **“TYPE 1: A-B-C coincide in space:** education, residence and social life coincide, so the whole city is a campus. Example: Oxford.
  
- ❖ **TYPE 2: A-B coincide, C independent:** education and residence coincide but students have to move in order to find social life. It could be called a ‘night-time campus’. Most student facilities are located on campus: cafeterias, laundries and even cultural facilities, but students leave these campuses at the late hours of the afternoon to come back for the night. Example: Universitat Autònoma de Barcelona.
  
- ❖ **TYPE 3: A-C coincide, B independent:** education and social life coincide, but residence do not. This type of studentscape generates a strong stress for students in terms of housing stability and mobility, as they tend to ‘migrate’ throughout the city in search for convenient alternatives to a central location. Example: London and Paris.
  
- ❖ **TYPE 4: B-C coincide, A independent:** residence and social life coincide, but education do not. Suburbanised universities that offer students almost exclusively education, but hardly anything else in terms of student facilities like residence and socialisation spaces. Ex: Rome’s Tor Vergata.

- ❖ **TYPE 5: A-B-C all independent:** where educational functions, residence and nightlife have been independent from one another, implying a progressive loss of spatial coherence between different elements of the studentscape. This model is highly unstable and inefficient, both for students and for the local community.”

In this case and because of the nature of this thesis, the studentscape types will not be assigned to different towns but they will be adapted to the different campuses of the University. First of all it is needed to know how URV is structured. As can be seen on its website <<http://www.urv.cat/localitzacio/campus>>, the university counts with different campuses located in different places which are: Campus Catalunya (Tarragona), Campus Sescelades (Tarragona), Campus Bellissens (Reus), Campus Vila-seca (Vila-seca), Campus Terres de l'Ebre (Tortosa) and Seu Baix Penedès (El Vendrell).

In this case the essay will talk about the two campuses located in Tarragona because the thesis is about this town in question. Campus Catalunya and Campus Sescelades are both in the same town but 1'5km far away from each other (see the following map):



1. Distance between Campus Catalunya and Campus Sescelades.

<<http://www.google.es/maps>>



As said in Antonio P. Russo, Leo van den Berg and Mariangela Lavanga's article, *Toward a sustainable Relationship between City and University: a stakeholder approach* article, on Journal of planning education and research, "universities could be a driving force for urban development [...] by establishing strong and synergetic links between the host community and the landscape generated by higher education. [...] The physical and spatial form of higher education institutions —their disciplinary orientation and activities, the relations that they establish with the residents' and business community, and the impacts of academic settlements— should be the object of careful planning and management, to promote integration and synergy in local development."

This is a supportive argument for the development of this thesis, proving that urban development is related to universities and its students, and thus a local planning it is needed.

## 2. URV and TGN: focused on mobility students?

### 2.1. University Rovira i Virgili offer

University Rovira i Virgili promotes international mobility each academic year. On the next points we will find out if students who arrive to Tarragona receive a wide service offer. While researching, Agenda Intercat has been found: a website which shows different activities or events to do in Catalonia, and some activities do exist but the only one found in Tarragona is the following:

- 9th October 2014, “URV welcoming international students”: an institutional act was held in the Rectorat (vice-chancellor’s office) and the students did a tour around Tarragona with the tourist train. After that they participated in the rehearsal of Pataquers URV (castellers group) in Campus Catalunya and some cultural workshops were held, with dances and explanations about Catalan culture. Finally there was an introduction to the world of wine with some degustation provided by the Faculty of Oenology from URV <<http://www.llenques.urv.cat/noticies/19/la-urv-dona-la-benvinguda-als-estudiants-internacionals>>.

These activities have been held for few more days during the year but in general the offer is quite limited or there is a lack of information. From the mobility student's point of view (see surveys in Annexes) and also from the local student’s appraisal, there is a lack of services, activities, facilities or more help from the university. It can also be proved while observing the yearly calendar of Agenda Intercat in Annexes section: only five activities during all the academic year.

Related to URV, the International Centre is in charge of all the mobility process, mostly of the bureaucracy part. According to its website, its objectives are:

- ❖ *“To increase the international visibility of the URV*
- ❖ *To promote the internationalization of the university community*
- ❖ *To support all processes of internationalization of the URV*
- ❖ *Advising students, PDI and PAS URV that did international stays*
- ❖ *To help students and staff during their international stays in the URV.”*

On the other hand, and not only for mobility students, University Rovira i Virgili offers EsportsURV, which its objective is to stimulate the practice of physic activity and sport between the students. Being member has a cost of 21 Euros for each academic year.

It also exists “Els pataquers de la URV”, which is the “colla castellera” from University Rovira i Virgili: people interested in doing and forming part of the tradition of Castells -the human towers- of Catalonia. It was founded at the end of 2007 and everybody from the university community can be part of it.



3. Pataquers URV.

<https://elpatidigital.wordpress.com/>

Finally, URV puts the Erasmus students in contact with AEGEE, the Erasmus students association which organizes trips and meetings. As can be seen on its website <http://www.aegee.org/about-aegee/>, “AEGEE (Association des États Généraux des Étudiants de l’Europe) is one of Europe’s biggest interdisciplinary student organisations. As a non-governmental, politically independent, and non-profit organisation AEGEE is open to students and young people from all faculties and disciplines.”

In this case, AEGEE Tarragona <http://blog.aegee-tarragona.org/> is the one in charge of organising trips (usually 2 or 3 each semester) for the mobility students who stay in Tarragona or surroundings. But as can be seen on its blog, the last posts are from the past academic year 2013-2014. Its Facebook page is a bit more updated and they publish photos of their trips or possible parties to attend.



4. AEGEE Tarragona excursion. <https://www.facebook.com/erasmusteamtgn>

## 2.2. Tarragona offer

For doing the full analysis, it is also needed to talk about the offer that the city in question has. Tarragona is the capital of Tarragonès region and it is considered one of the most important and interesting towns to visit in the south of Catalonia. Mainly because of its huge historical heritage: it was founded on the III century bC and it still preserves some archaeological ruins which have been set as Humanity Heritage by UNESCO. The town is also famous because its important port and its big petrochemical complex.

It is said that the URV environment is one of the most dynamic social and economic areas of Europe and is destined to become one of the centres of development and progress of Catalonia, with a really powerful tourism sector. In general, there is a high quality of life in medium cities with personality, with mild Mediterranean climate, sea and beaches, mountains, exceptional natural sites and also entertainment and leisure for all needs, apart from a network of major communications: port and also a close international airport located in Reus, although nowadays there are less flights on a daily-basis <<http://www.aena.es/csee/Satellite/Aeropuerto-Reus/ca/>>. The second closest airport is Barcelona's one: Barcelona - El Prat <<http://www.aena.es/csee/Satellite/Aeropuerto-Barcelona/ca/Page/1045569607459/>>. There is a good railway connection between Tarragona-Barcelona and also with other cities with RENFE. On the other hand, there are effective road links connecting all the region as well with effective bus connections, so the student can get wherever they want easily.

Some of this tourist information can be found on university's website <<http://www.urv.cat>> and some of the reasons why students come to this destination are because of its climate, beach or gastronomy. And according to the surveys, they all coincide about Tarragona being a nice town but they also realise there is a lack of facilities, services or activities for foreign students.

On Tarragona jove's website <<http://www.tarragonajove.org/Agenda/>> there are some activities to do or some events to attend that can be interesting for young people. Nevertheless, as can be seen on the surveys, 15,91% of the mobility students do not know about this website or other organisations informing about things to do in here.

### **3. UWS and Paisley: focused on mobility students?**

#### **3.1. University of the West of Scotland offer**

The University of the West of Scotland has four campuses located in different towns of Scotland and they are: Paisley, Dumfries, Ayr and Hamilton. With around 16,000 students, including 1,100 international students from around 70 countries, UWS is an international, innovative and inclusive institution which offers degrees across a wide range of subjects, including Business & Creative Industries, Education, Health & Social Sciences and Science & Technology.

UWS is one of Scotland's largest modern universities with a proud tradition of excellence in education and its students value the supportive environment, modern facilities and real-world experience gained while at UWS. Many students choose to study there following positive recommendations from friends and family.

The University is really well-known by providing to its students a huge offer and by promoting itself in many ways, as can be seen on its website <<http://www.uws.ac.uk/home/>>. UWS is typical of the friendly and warm nature for which Scotland is famous and its modern campuses are culturally diverse. The West of Scotland offers an array of entertainment, history, culture and sport. So by choosing to study at UWS the student will benefit from an exciting and cosmopolitan environment, while enjoying its rich traditions, including *ceilidhs*, bagpipes, Scottish food... Moreover, the west coast is composed of some of the world's most stunning natural scenery and wildlife: mountain tops, glens and lochs, white sandy beaches, etc.

Related to the access to the campuses, there is an easy access to get to Scotland's biggest city: Glasgow, and the capital city, Edinburgh. So the frequent public transport allows students to move wherever they want to go; not only to the university but also to the other dimensions discussed before (residence and social life). There are two international airports close to the campuses (Glasgow International Airport and Glasgow Prestwick Airport). There are also international airports in the East of Scotland in Edinburgh and Aberdeen, as well as several regional airports. All of them link directly with many major international airports.

There are extensive rail and road links across the country so it makes it very easy to get there wherever the student flies from. All the information can be found on: <http://www.uws.ac.uk/international-students/preparation-and-arrival-advice/travelling-to-uws/>.

First of all, a really good point is that UWS provides its own accommodation next to the campuses. This is really helpful for students (not only international ones) because they can save money from the transport to get to the university. But the benefit is not only the near location but also the environment of the residence. It is a meeting point for all the students so they can continue improving their language by speaking with their flatmates or other neighbours. The accommodation is composed of 6 people flats, 4 people flats and 2 people flats. All of them have its independent rooms and they only share the kitchen, so the students are able to keep their privacy while also having a common place to stay in.

Another point (and maybe the most important and interesting for the students) is the offer of the university in question and this is the main topic of this essay: the Students' Association (SAUWS) or sometimes called Student Union. Their vision is *"to enhance the student experience by encouraging all students to take part in sport and activities and to promote the benefits of physical and mental health through physical activity."*

This association supports the student during his/her time in there by:

- Campaigning with and for the student.
- Working to improve learning and teaching.
- Offering advice and support.
- Organising events and activities.
- Enabling sports teams and societies across all campuses.

The Student Unions are located next to each campus and they are associations which make students' lives easier. They organise lots of events and activities including:

- ❖ Screenings of major sporting events
- ❖ Regular stand-up comedy gigs
- ❖ Quiz nights
- ❖ Poker competitions
- ❖ Karaoke and open mic sessions

- ❖ Pool tables and quiz machines
- ❖ Food and refreshments at affordable prices
- ❖ Weekly disco parties
- ❖ Free cinema sessions with free food
- ❖ Free second hand market (stuff that old students left on their flats)
- ❖ Free massages during the exams week
- ❖ Free safe sex products like condoms

Most of these activities are held on a weekly basis, like one activity (or even more) everyday. Students can enter the Student Unions with their Union Cards (which are totally free) and they can participate in any of these activities. So the education studentscape does not end when the lesson finishes but continues after that. International students still keep practising the language by socialising with the other students in a fun atmosphere. The benefits of all these services are obvious: for instance, the Quiz Nights help to improve the cultural side of the student; the free cinema sessions help to improve the language (at the same time that enjoying some free food!); the free second hand market is really helpful in an economic way for those new students who need stuff in their new flats; the free massages are very useful during the exam weeks in order to relax so they can achieve higher marks; and finally the free products, like condoms, are definitely suitable because they can help students to be more careful and to have safer sex.

What is more, Team UWS is the name for sports and activities at UWS and SAUWS. They support over 25 student led sports clubs including; individual and team sports; outdoor and indoor sports; martial arts; and over 15. There are different membership packages with different prices for anyone who wants to join the team: *Bronze Package* - £10, *Silver Package* - £30 or *Gold Package* - £65: <<http://www.uws.ac.uk/international-students/life-at-uws/socialising-and-sports/>>

Apart from that, there are other organisations that help international students as International Students UK Tours (ISUK Tours) who organise really affordable trips to different places of interest in Scotland. They organise usually one trip per week. Students can buy the ticket in the Union and then attend the trip for a really economic price. As can be read on its Facebook page, "ISUK Tours are exciting, affordable and

lots of fun. They bring international friends together to discover the best of Scotland and England, from the stunning sceneries in the Highlands of Scotland to great locations for Harry Potter movies in England.”

So the range of facilities seen until now is really wide but this is not the end yet. On the other hand, the university offers the students some help in order to look for a job as well. The project is called Careers & employability Service <<http://www.uws.ac.uk/employability/>>. It includes advice and support on career planning, graduate recruitment, placement, part-time work, summer jobs and volunteering. They also work with employers and University staff to promote and develop initiatives which will help to further enhance the employability of students. Moreover, in their Office they sometimes organise interview simulations where students can practise in order to get more confidence and gain experience at that.

Finally, for those more sportive students (or for those who want to start to be so), UWS also offers a gym in a really affordable price. Located about two miles from Paisley Campus beside Thornly Park student residences, the Centre’s extensive facilities provide a wide range of indoor activities within the large Sports Hall, opened 7 days a week. Public transport passes Thornly Park on a regular basis to and from Paisley town centre: <<http://www.uws.ac.uk/paisleysportscentre/>>.

Apart from all of that, there are other punctually activities like the opportunity to join an ecologic garden, where students can plant their own crops and take care of them, or “The Participate Programme” which is a chance to be part of an online programme for students who struggle with shyness and social anxiety. The Participate Programme might be able to help the student by:

- Delivering a presentation more confidently
- Being less shy when he/she meets people for the first time
- Becoming a more confident group member

## 3.2. Paisley offer

In this case, the project will focus on Paisley campus. Paisley is the largest town in the historic county of Renfrewshire in the west central Lowlands of Scotland with a population of 74,140 inhabitants. The town forms part of a contiguous urban area with Glasgow (City Centre being 11.1 km to the east). The town came to prominence with the establishment of Paisley Abbey in the 12th century, an important religious hub in medieval Scotland which formerly had control over the other churches in the local area. By the 19th century, Paisley had established itself as a centre of the weaving industry, giving its name to the Paisley Shawl and the Paisley Pattern.

Paisley is connected to the motorway network, the National Rail network and contains Glasgow International Airport within its boundaries. Paisley is connected by road to the United Kingdom's motorway network with the M8 running along the northern edge of the town, providing access to Greenock to the west and Glasgow to the east.

The town is served by four railway stations and linked by rail to Glasgow city centre as well as Inverclyde and the Ayrshire coast. Paisley Gilmour Street is the largest of the stations, with smaller stations at Paisley St James, Paisley Canal and Hawkhead. The rail links also connect to Glasgow Prestwick International Airport and ferry routes to Dunoon, the Isle of Arran, Isle of Bute and Northern Ireland.

On the other hand, it is needed to say that most of the part of Paisley is residential. It means that there is no a lot of activities or leisure places to go for young people. High Street is the most concurred street with a lot of shops and pubs or bars. But probably this is almost the only place where students can spend their time in, apart from the Renfrewshire Leisure Centre <<http://www.renfrewshireleisure.com/centre/renfrewlc.asp>> where most of the students go in order to practice sports, to go to the spa or other different activities.

Finally, on Paisley's official website <<https://www.paisley.org.uk/>> young people can find other activities or performances to attend in the Events section and also they can ask for some tours around the city.

## 4. New offer creation for URV & TGN

### 4.1. What is missing?

Considering the comparison between both universities, now it is needed to identify which are the things missing in Tarragona and in University Rovira i Virgili according to its foreign students. For achieving this aim, the surveys of this thesis have been sent to 176 URV foreign students (including Erasmus and all the other mobility programs) but only 52 of them have replied. Nevertheless, the results have been really useful and they represent almost a 30%, so the sample is quite representative. The most illustrative results for this project are the following ones:

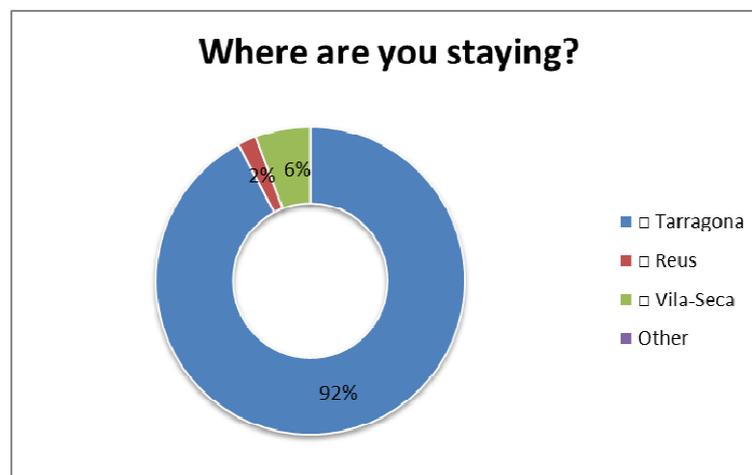


Illustration 5.

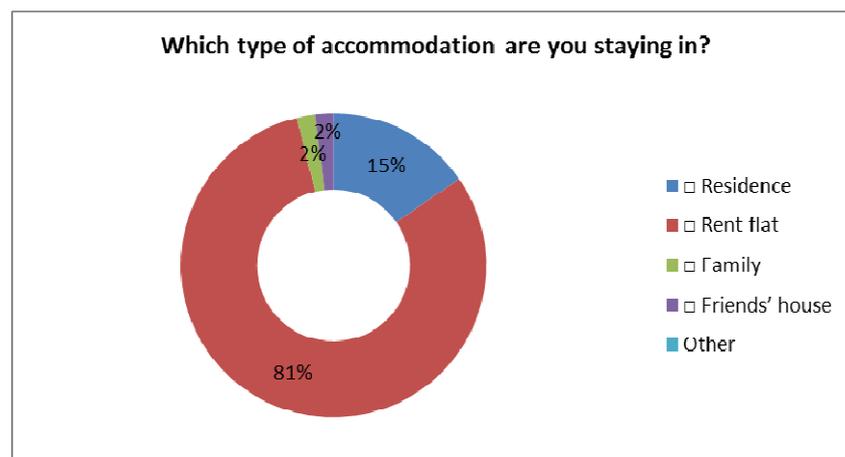


Illustration 6.

Both questions of unique answer choice are for introducing the topic and knowing if the idea of focusing this project on Tarragona town are suitable. The results show that 92% of URV students are staying in Tarragona city and 81% are living in a rent flat. So the fact of adapting this project to Tarragona town is suitable enough.

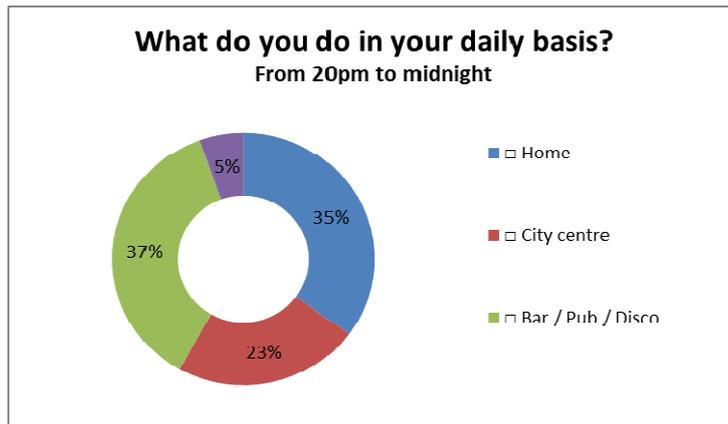


Illustration 7.

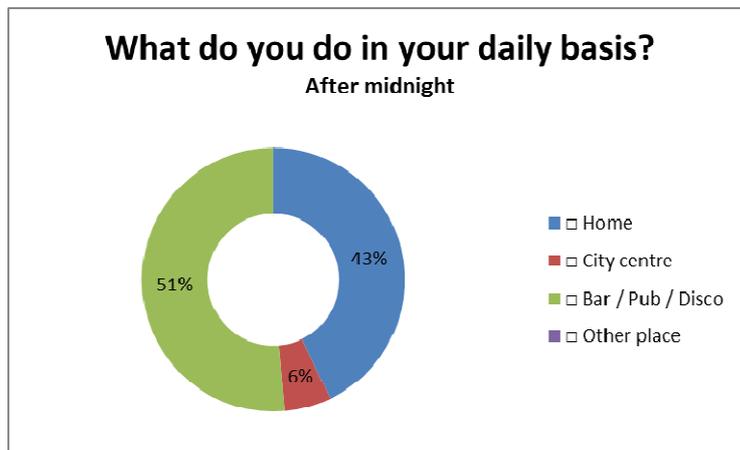


Illustration 8.

These questions of multiple answer choice try to find out when students are free and which places do they frequent on their free time in order to know how to create the new offer for them. The results show that 100% of the students are free after 20pm and most of them spend this time in a bar, pub or disco (37% and 51% respectively). See how this apply to the project in 4.2. section.

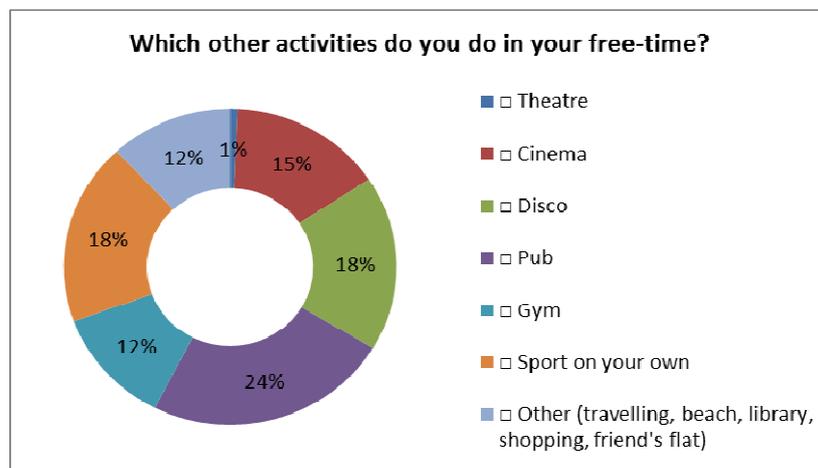


Illustration 9.

This question of multiple choice can help to find out what are the student's hobbies and how do they spend their free time, so the project will try to focus on these things.

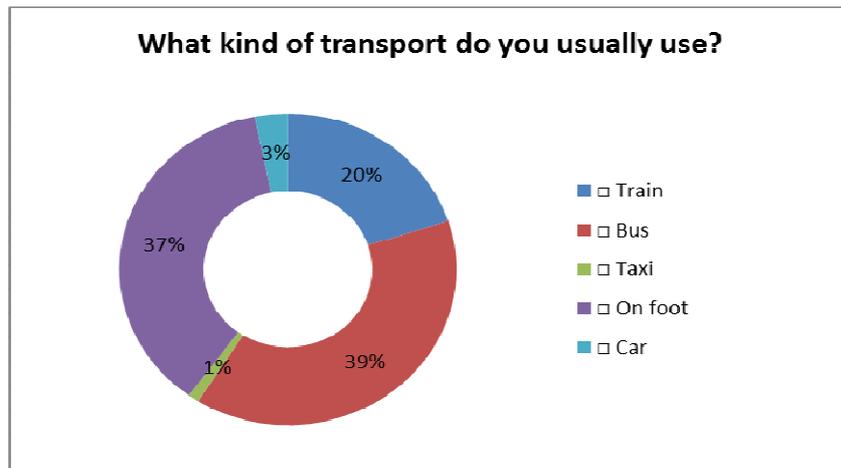


Illustration 10

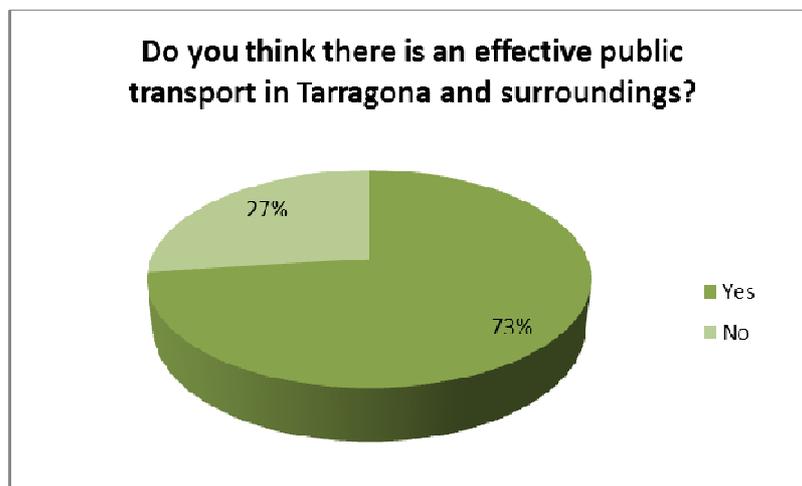


Illustration 11.

Tarragona is quite a small town and so a lot of students go on foot (37%). But a 39% of them uses the bus (mostly for getting to the Campus). Another 20% uses the train mostly for travelling during the weekend.

On the other hand, although a huge number of students use the public transport, a 27% thinks that it is not an effective one, understanding by that that it is impuctual, unfrquent and too expensive.

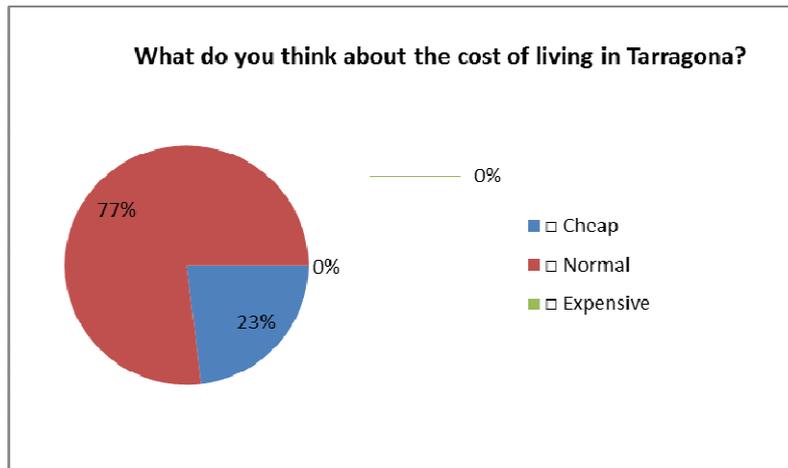


Illustration 12.

Regarding to the cost of living in Tarragona, 77% of students affirm that it is normal while 23% thinks that it is cheap. Nobody thinks that it is an expensive town.

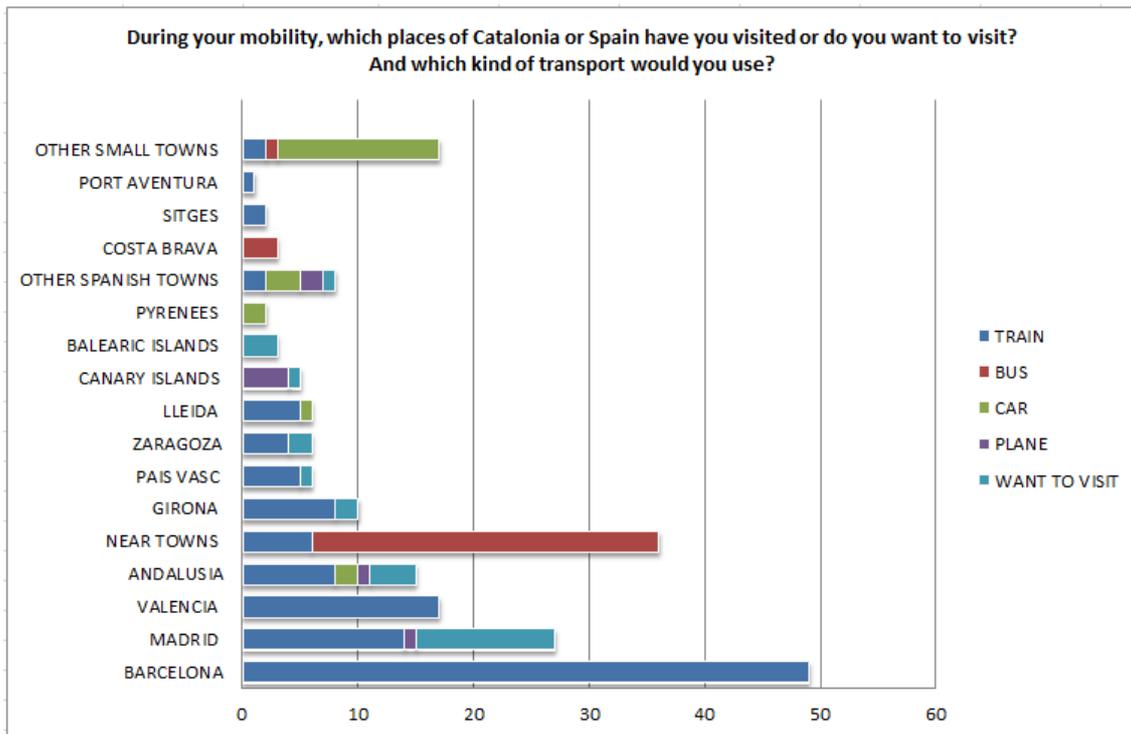


Illustration 13.

This graphic is done with absolute values. The following points specify which cities or villages are included in each big group:

- **Other small towns including:** Poblet, Santes Creus, Ripoll, Montmeló, Ametlla de Mar, Vendrell, Prades, Puigcerdà, Montserrat, Valls, Torredembarra, Miami Platja, Tortosa, Montblanc.
- **Other Spanish towns including:** Salamanca, Santander, Murcia, Pamplona, Albacete, Oviedo.

- **Balearic Islands including:** Menorca, Ibiza, Mallorca.
- **Canary Islands including:** Tenerife, Gran Canaria.
- **País Basc including:** Bilbao, San Sebastián.
- **Near towns including:** Salou, Reus, Cambrils, Hospitalet de l'Infant.
- **Andalusia including:** Sevilla, Granada, Málaga.

It is important to note that 49 students out of 52 have visited Barcelona (so it means a 94,23%). Also Madrid has been very visited or it is on the student's plans for visiting in the near future (51,92%). Valencia is the third most visited city with a 32,69%, followed by Andalusia with a 28,84%. On the other hand, it is obvious that near towns to Tarragona like the aforementioned ones are also very visited by foreign students (69,23%).

Related to the transport, the train is the most used one for long journeys, followed by the bus for short journeys. The car is used in some cases when there is a difficult public transport access to the town. Finally, the plane is mostly used for going to the islands but also for getting to important cities like Madrid or Sevilla, if students find a cheap flight.

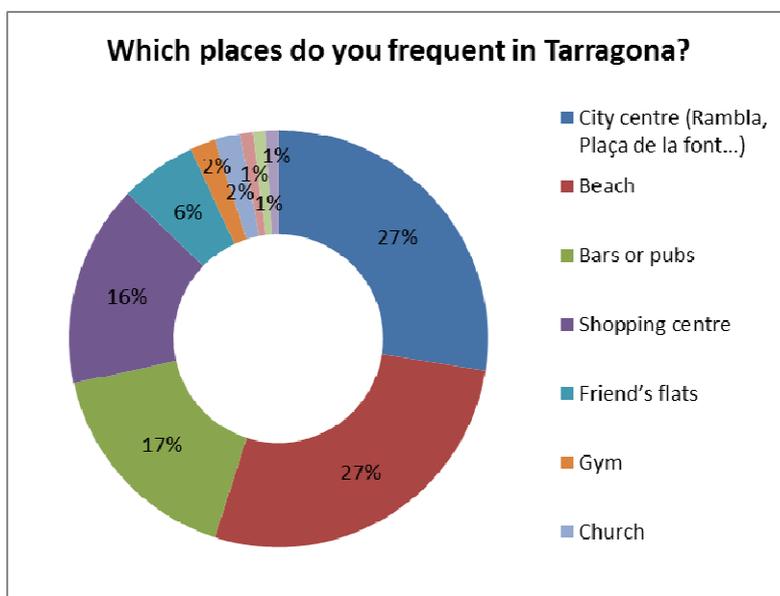


Illustration 14.

This question of multiple choice also shows where students spend their time, so it can help to know where to set the project.

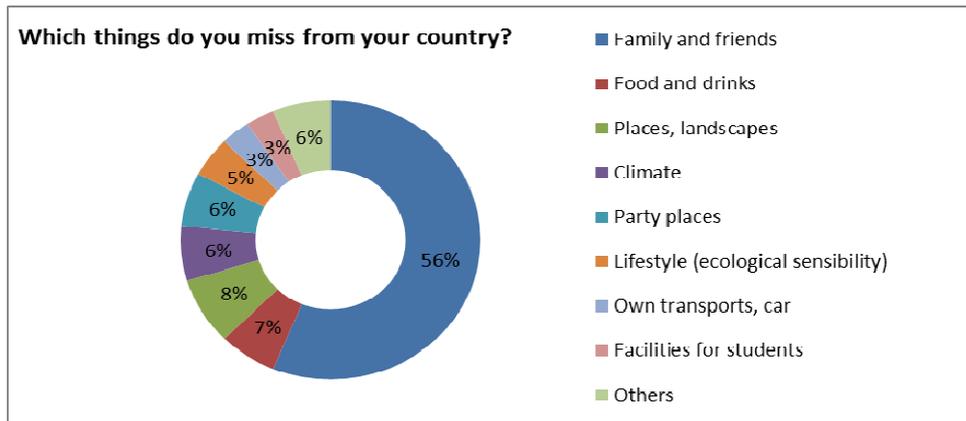


Illustration 15.

Evidently, more than the half of the students miss their family and their friends. Secondly, some places and gastronomy are also missed by the mobility students. The *Others* group includes: punctuality, language, music, 24h open shops and possibility of buying already-made food. All this information will be taken into account when planning the new offer for the students, trying to supply the lack of the things they miss.

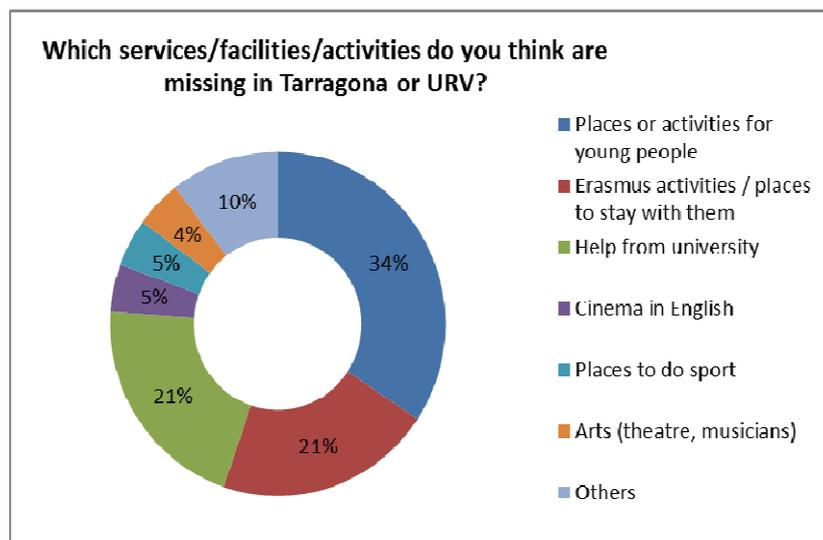


Illustration 16.

All these groups are specified here below:

- **Places or activities for young people including:** parties, bowling alley, karaoke...
- **Erasmus activities / places to stay with them including:** in order to integrate mobility students with locals.
- **Help from university including:** information (transports, banks...), bureaucracy, language courses.
- **Others including:** discounts for transports, quick access to the beach, parks, food variety, trips, night transport...

Again, this information will be really helpful when creating the new offer because these are the things they would like to have while staying in Tarragona and that would make them feeling better and more embraced inside the town.

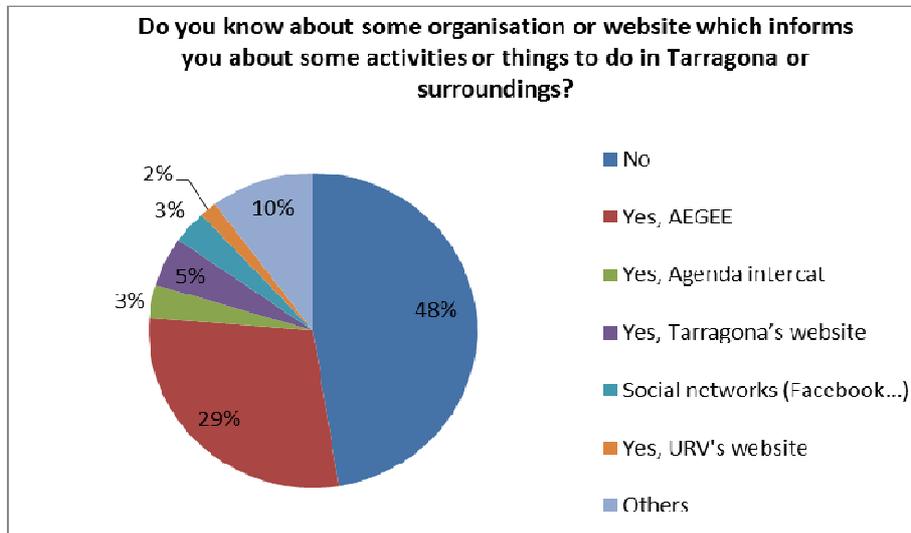


Illustration 17.

Surprisingly, almost the half of the students do not know about any organisation or place to find information about what to do in the town. The only most known association is AEGEE with a 29%. The *Others* group includes: university's noticeboard, newspaper, Turisme Costa Daurada's website, friends, university associations, Icenter...

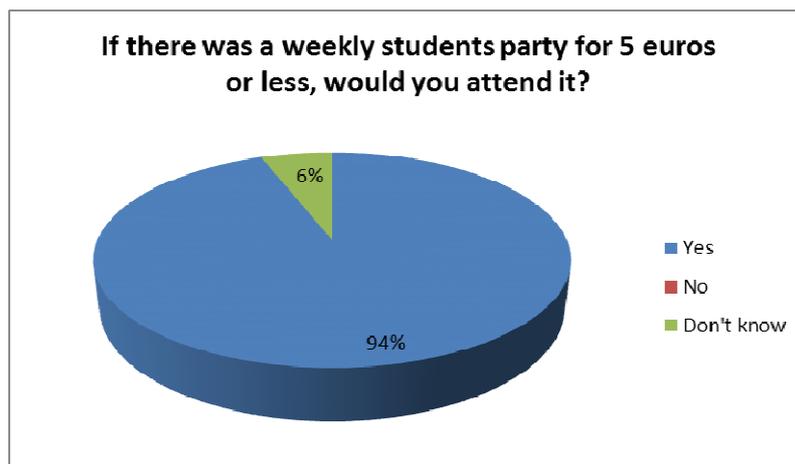


Illustration 18.

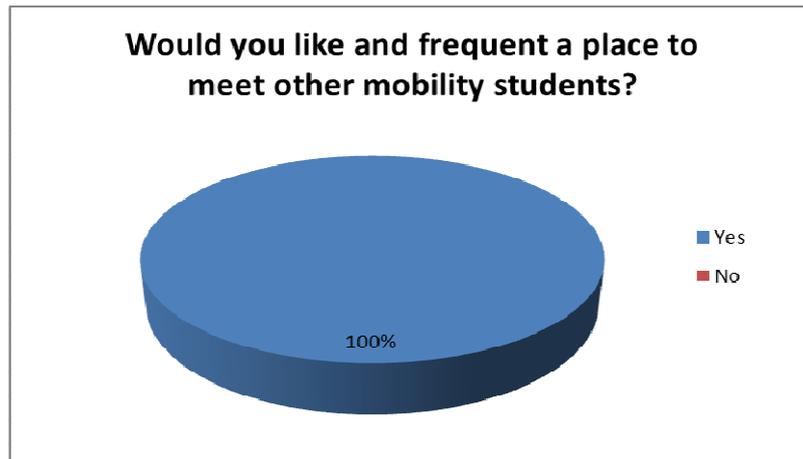


Illustration 19.

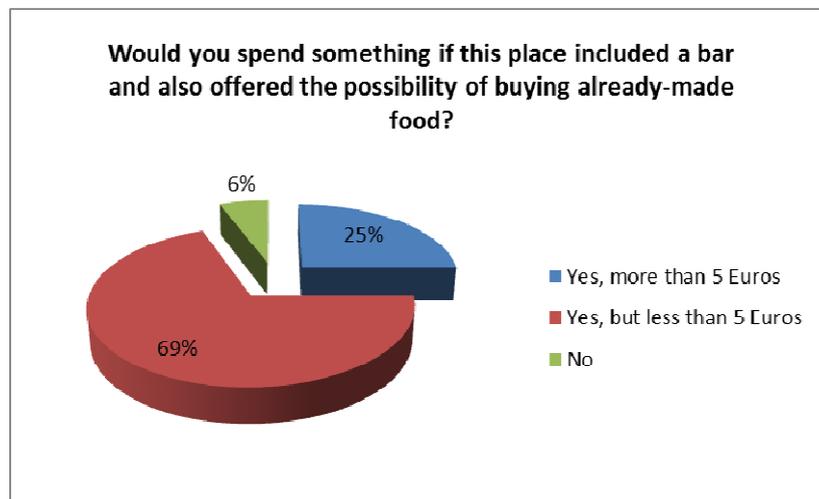


Illustration 20.

These three questions are directly related to the Student's Union project. Positive results are extremely needed for going ahead with the project. The 94% and the 100% of the first questions (respectively) are definitely favourable to it. Also the third question shows a positive result since the 94% of the students would spend some money in there.

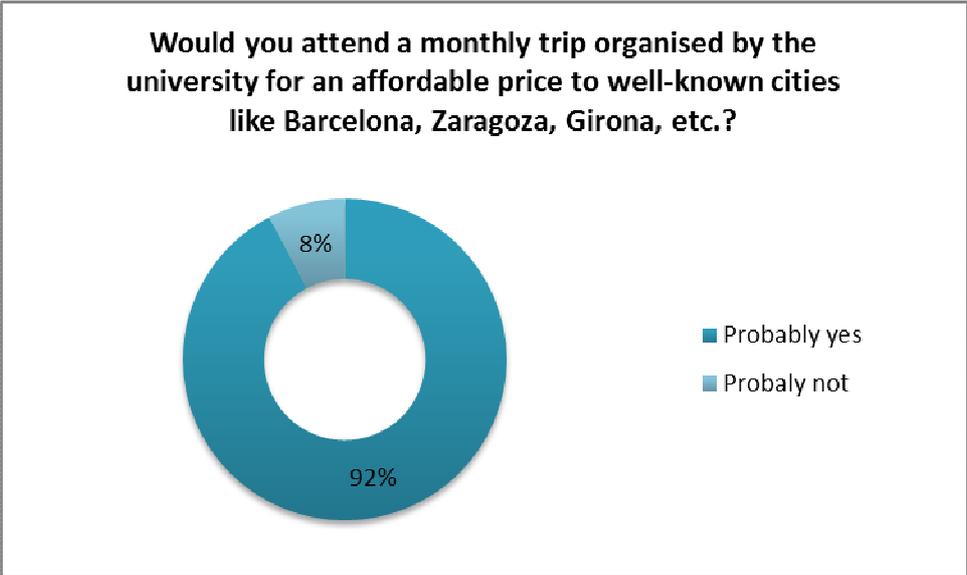


Illustration 21.

The answers to this question are also needed in order to know if it is right to develop the project of the thesis related to the trips.

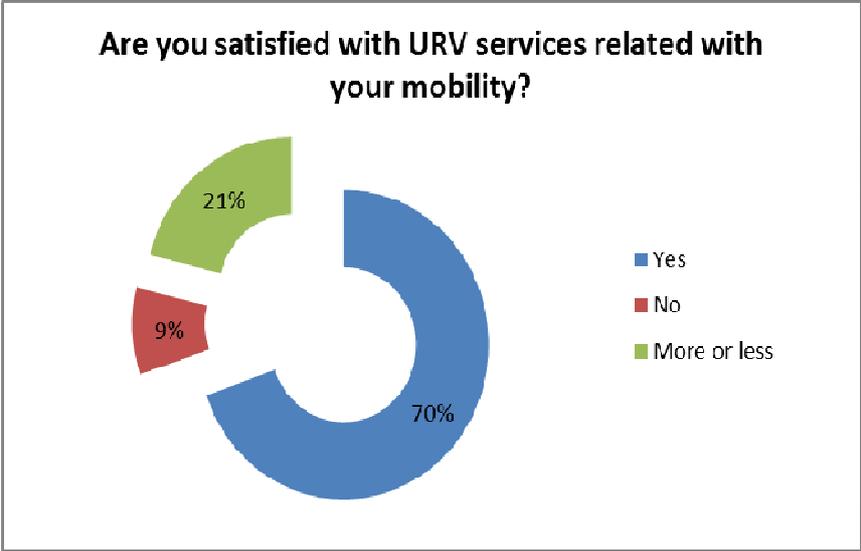


Illustration 22.

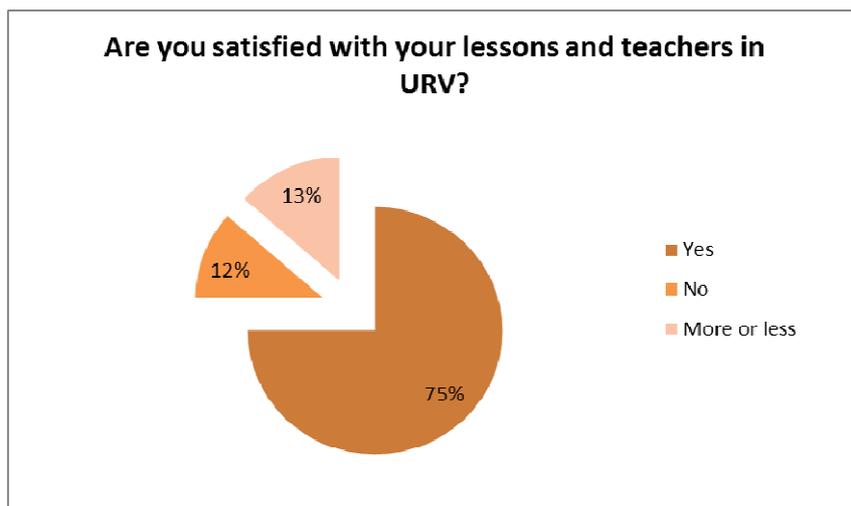


Illustration 23.

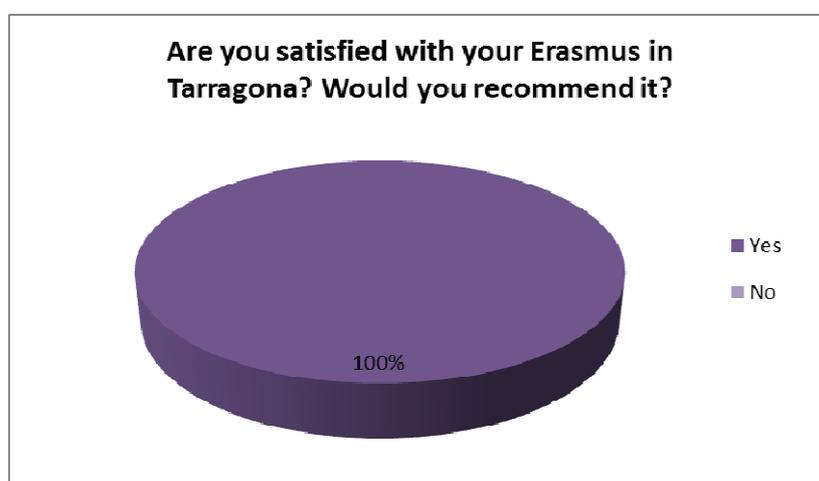


Illustration 24.

Overall, students are satisfied with URV services about their mobility but 21% complaint about it, understanding for *more or less* that there is a lack of information and that they should provide students with more data.

They also complaint a little bit about the teachers, mostly because some of them choose to speak in Catalan although foreign students do not understand the language. But instead of all the small difficulties, the final question shows that 100% of the foreign students are totally satisfied with their mobility program and they would doubtless recommend it.

As can be read in Antonio P. Russo, Leo van den Berg and Mariangela Lavanga's article, *Toward a sustainable Relationship between City and University: a stakeholder approach* article, on Journal of planning education and research, "a comprehensive urban strategy for a studentfriendly city should include the following points:

- Attracting the students: marketing the city as a studentfriendly community, to be on the map of the global competition for talent, which is emerging as one of the key challenges in the restructuring of the world's economy.
- Assisting the students: offering high-quality services for welcoming and assisting the students, to achieve a better integration with the host community.
- Housing the students: the optimal pattern of student settlement according to the local context must be identified to minimize the impact of student communities on the local housing market.
- Increasing the opportunities for contact between students and the other local stakeholders, to integrate them into the web of relationships that characterize the local economic environment and enhance the embeddedness of the university in the city fabric.
- Empowering the students: recognizing a right of citizenship for students, granting them a role in local decisions, which may vary from informal consultation arrangements to direct participation in democratic life.
- Keeping the students linked to the city so that the human capital is not dispersed after studies are completed such that the benefits from knowledge and cultural impacts are maximized."

All these points should be taken into account since they are all related to the students' requests. Some of the services required are missing while others do exist but the problem is, as said in the introduction, the ignorance of them. On the other hand, on university's website there is some information about all of this but it is not paper-handed, and vice versa, so it may be not easy for students to find it all.

## 4.2. What can we do?

The proposal of this project is to create the services or facilities that are missing including the Student's Union project and, moreover, to publish and hand over a student guide in order to gather this entire offer together in the same place, so students do not miss anything. The main practical part of this project is called "WELCOME PLAN FOR MOBILITY STUDENTS" (see the development of the idea in the next points).

Since the nature of this project, a SWOT analysis would be really useful because it helps to find the potential for a new business or product by determining its strengths, weaknesses, opportunities and threats.

<p style="text-align: center;"><b>STRENGTHS</b></p> <p>Affordable price for parties and bar services in Student's Union (better than competitors)</p> <p>Good location of the building in city centre</p> <p>Good image of Tarragona region outside Spain (beaches, climate, party...)</p> <p>Public university</p> <p>Capacity of attracting a public who looks for a place to stay without having to pay</p> <p>Proximity managers-clients (young people managers knowing what young clients want)</p>	<p style="text-align: center;"><b>WEAKNESSES</b></p> <p>Lack of experience in this new service</p>
<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <p>Student's Union as a completely new offer (no competitors)</p> <p>Only university in Spain offering this complete Welcome Plan for foreign students</p> <p>Touristic town with rich heritage and interesting for students, active, university atmosphere</p> <p>Other uses of the building during summer</p> <p>Possibility to entrepreneur young people to run a kind of "business"/"organization"</p>	<p style="text-align: center;"><b>THREATS</b></p> <p>Possibility of other competitors (discos, bars, pubs)</p> <p>Strong competition from other well-known universities (Barcelona)</p>

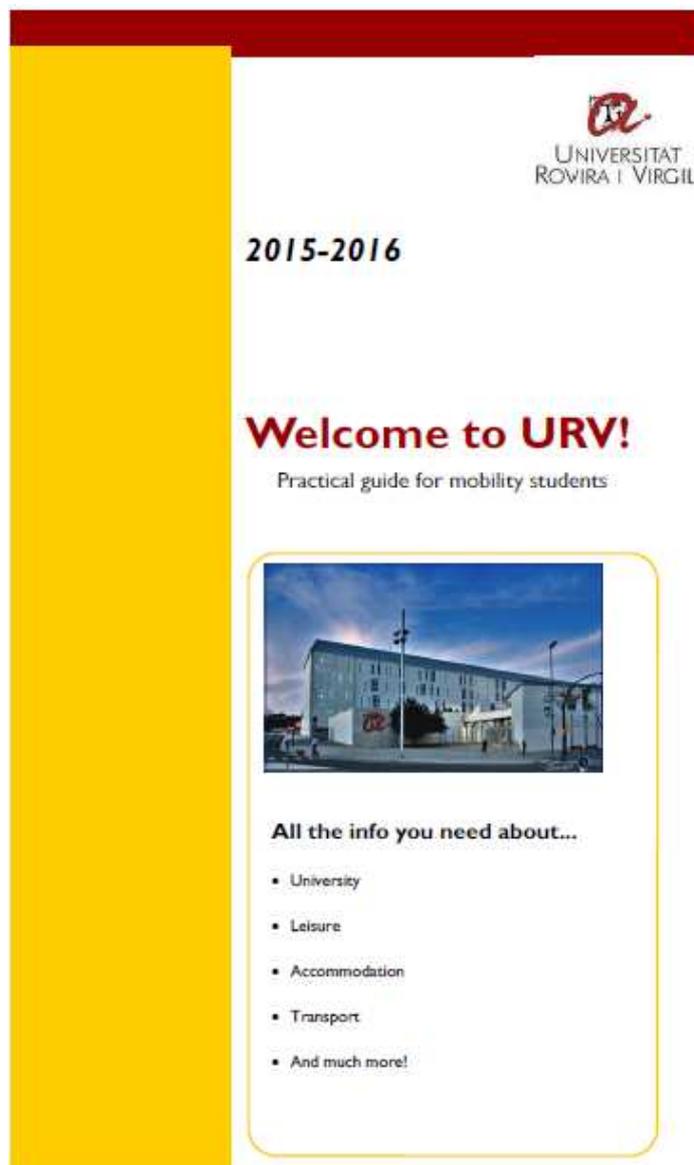
At first glance, this project counts with lots of strengths since the fact that is a different and new offer to the town. Actually, the Student's Union (which can be called with other different names like Government of Student body or Student's Association), is present in many colleges, universities and high schools around the world but surprisingly and unfortunately, it is not a common thing in Spain.

So the project would not only benefit the students or the university but also it would increase the tourism incomes to the town because more mobility students would be interested in coming to study in URV. The environment would also be more attractive for citizens, investors, tourists and so forth.

See the development of the plan in the next sections.

## ✚ 4.2.1. Welcome Plan for mobility students in URV

As said in the introduction, this is the section of the practical part which is written in a particular and original way: it consists in a touristic brochure with all the information that students may need. The purpose is that I-center handles this welcome guide to each and every student once they arrive to the town during the first days, so they have all the information they may need in order to settle in Tarragona.





## Welcome to Tarragona and to URV!!

We hope your trip was fine and we hope that your stay in this town will also be really great!! That's why we want to help you by giving you some useful tips and information that you may need while living here.

First of all, let's talk about URV. As you may know, University Rovira i Virgili counts with different campuses located in different places which are: Campus Catalunya (Tarragona), Campus Sescelades (Tarragona), Campus Bellissens (Reus), Campus Vila-seca (Vila-seca), Campus Terres de l'Ebre (Tortosa) and Seu Baix Penedès (El Vendrell).

The International Center is in charge of all the mobility process, so if you need something, don't hesitate to contact us or come and see us!

### URV's International Center (I-Center)

Avinguda Països Catalans, 17-19  
43007 Tarragona SPAIN

+34 977 55 81 29

mobility.in@urv.cat for exchange students

hosting@urv.cat for international hosting and orientation

mou@urv.cat for bilateral agreements

icenter@urv.cat

#### Office hours

Monday to Thursday: 09.00-13.00 and 16.00-18.00  
Friday: 09.00-13.00



Just 5 minutes walking from Campus Sescelades!



## INDEX

1. Transport
2. Accommodation
3. Banks
4. Health information
5. Languages
6. Other services
7. Leisure
  - Student's Union!



### Before paying the bus...

You can go to the Information Point in Plaça Imperial Tàrraco (Tarragona centre), in order to get a monthly pass so you can get your tickets for a reduced price.

### But there is even more...

Train is a good way to visit and discover Catalonia and Spain and we want you to do it, so show your Student ID card and get your 15% DISCOUNT FOR BEING A STUDENT for the railway ticket!

## I. TRANSPORT

### A) Bus

- **ATM:** is the Regional Mobility Authority of the Camp de Tarragona. You can use it for moving around the whole region with just one card, even if you use different transport companies: <http://www.atmcamptarragona.cat/en/>
- **EMT Tarragona:** if you want to move around the town and surroundings you can use the bus company for Tarragona city. Here you can find all the information: <http://emtanemambtu.cat/about/>
- **Reus Transport:** for going to Reus or other cities, the best option is to use Hispano Igualadina buses: <http://www.igualadina.com/index.php>
- **Autocars PLANA:** the best way to get to Vilaseca Campus is PLANA buses: <http://www.autocarsplana.com/>

### B) Train

- **Renfe:** the Spanish railway company. Take your train from Passeig d'Espanya or Camp de Tarragona (get to this second one by bus).

We want you to visit and discover Catalonia and Spain, so show your Student ID and get your DISCOUNT FOR BEING A STUDENT here as well!



## 2. ACCOMMODATION

### A) Rent flats

This is definitely the cheapest option. You can find 4 bedroom flats for 500-600 euros per month. Or even cheaper, you can find rooms for even less!

URV helps you: [http://www.urv.cat/international/vivir-urv/en\\_pisos-habitaciones-alquiler.html](http://www.urv.cat/international/vivir-urv/en_pisos-habitaciones-alquiler.html)

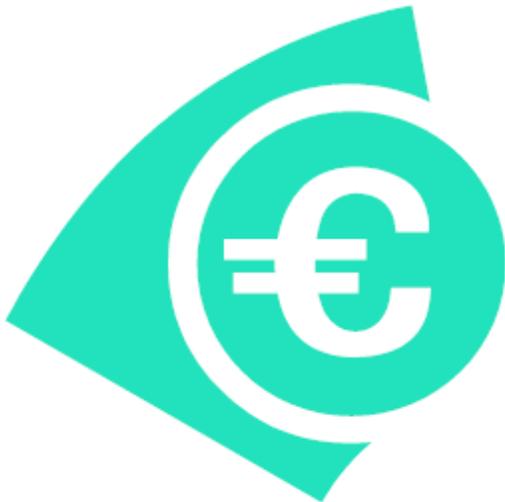
Or you can also check these other websites:

<http://erasmusu.com/es/erasmus-tarragona/alquiler-estudiantes>

<http://www.housesforyou.es/>

### B) Residences

- **Sant Jordi:** <http://www.resa.es/eng/Egoitzak/Sant-Jordi>
- **Casa Nostra:** <http://www.residenciacasanostra.com/>
- **Soler:** <http://www.residenciasoler.es/>
- **Others:** [http://www.urv.cat/serveis\\_universitaris/borsa\\_habitatge/es\\_residencies.html](http://www.urv.cat/serveis_universitaris/borsa_habitatge/es_residencies.html)



### 3. BANKS

Let's talk about money!

In general, in all Banks of Spain you have to pay a fee for having an account in there, and also a fee for having your credit cards.

But with your URV Student card you have the possibility to open a bank account in Catalunya Caixa and turn this same card into a debit card (for free) for your shopping!

Check its website for more info:

[http://www.catalunyacaixa.com/Portal/ca/Particulares/Productos+Targetes+Universitarias?utm\\_source=Public&utm\\_medium=PG](http://www.catalunyacaixa.com/Portal/ca/Particulares/Productos+Targetes+Universitarias?utm_source=Public&utm_medium=PG)



#### What to do if you have health problems

In Catalonia health care is provided at CAPs (Primary Health Care Centers) and Hospitals.

The **CAPs** have fix opening hours and you will be assigned one depending on where you live. If you need to see a general practitioner, you should ask at your CAP to be assigned one. You can check at [CatSalut](#) your closest CAP.

If you have an urgent problem but it is not an emergency, the professionals at your CAP can receive you during the opening hours.

**Hospitals** give assistance for emergencies, and you should go there when you have a serious emergency. You should only go to the emergency services when you really need them, that way we can avoid over-saturation of the services.

If you need medical assistance it is important to bring a copy of your medical insurance or medical card, you may be asked to give it at the medical center. The hospitals close to URV are:

#### Tarragona

Hospital Joan XXIII

Dr. Mallafre Guasch, 4

977 295 800

Hospital Sant Pau i Santa Tecla

Rambla Vella, 14

977 25 99 00

#### Reus

Hospital de Sant Joan

Josep Laporte, s/n

977 33 73 03

#### Tortosa

Hospital Verge de la Cinta

Esplanades, 44-58

977 51 91 00

### 4. HEALTH INFORMATION

URV's website ([http://www.urv.cat/international/vivir-urv/en\\_informacion-sanitaria.html](http://www.urv.cat/international/vivir-urv/en_informacion-sanitaria.html)) provides you all the information about health care:

#### Non-European Union citizens

**If you do not belong to any UE country, you must have a medical insurance to enter in Spain.** You can get this service at your country, or you can ask International Center to help you with this procedure.

#### European Union citizens

**If you are an EU citizen, you are covered by the Catalan Health Service.** You must ask for your European Health Card (valid for one year) before you leave your country, you can use it to access healthcare in Spain and in any other EU country.





## 5. LANGUAGES

The URV's Language Service ([http://www.llengues.urv.cat/en\\_index/](http://www.llengues.urv.cat/en_index/)) wants to help you with its courses (some of them for free!) in order to you don't have any communication problems:

- *Free Catalan courses and Spanish courses at reduced fares for international students.*
- *Courses in other languages English, Italian, French and Chinese.*

The Language Service is located on the Campus Catalunya in Tarragona but the language courses are provided on several different campuses.



## 6. OTHER SERVICES

### Student Services Centre (CAE)

The Student Help Centre (CAE) was created for the purpose of providing information and advice to students at University Rovira i Virgili on any aspect that might contribute to improving their experience with the university, providing them the services required for their development and participation in university life.

[http://www.urv.cat/cae/en\\_index.html](http://www.urv.cat/cae/en_index.html)

The CAE can provide a lot of services including:

- **Careers Service:** [http://www.urv.cat/serveis\\_universitaris/borsa\\_de\\_treball/es\\_index.html](http://www.urv.cat/serveis_universitaris/borsa_de_treball/es_index.html)

- **Psychological Support:** [http://www.urv.cat/cae/en\\_atencionspsicologica.html](http://www.urv.cat/cae/en_atencionspsicologica.html)

**And what's more...?**

### AEGEE TARRAGONA

AEGEE (Association des États Généraux des Étudiants de l'Europe) is one of Europe's biggest interdisciplinary student organisations. As a non-governmental, politically independent, and non-profit organisation AEGEE is open to students and young people from all faculties and disciplines.

With AEGEE Tarragona <http://blog.aegEE-tarragona.org/> you can meet other mobility students and discover Tarragona and other cities with their amazing trips! Come and join!

And much more!  
Find all the information  
at...:

[http://www.urv.cat/  
a\\_mes\\_estudiar/index.html](http://www.urv.cat/a_mes_estudiar/index.html)

## 7. LEISURE

At URV you can join... :

- **Cinema Group:** organises films, seminars and talks.
- **Theatre Group:** for lovers of the stage.
- **Art Group:** the world of artistic creation.
- **Debating Club:** to argue and discuss ideas with people.
- **XVI-XXI Orchestra / Choral Society**
- **EsportsURV:** to promote physical activity and sport at the University.
- **Trekking:** get to know the country, its culture, history and human and natural landscapes by walking along well marked footpaths.
- **URV Solidarity:** for those who are interested in more altruistic projects.



OPENING FROM  
**MONDAY TO FRIDAY,**  
from **8pm to 00am!**

WEEKLY PARTIES  
ON FRIDAY OR SATURDAY  
(Only 5 Euros Entry  
—including a drink—!!!)



## STUDENT'S UNION

arrives to URV!!!!

In URV we want our students to have a great time without missing any service they may need. That's why Student's Union has arrived to URV! Located in Tarragona centre, it is YOUR BUILDING! Bored of not knowing where to go or what to do? Looking for a place where you can spend as much time as you want with your friends? Come to the Student's Union where you have the possibility of...:

- ♦ Buying already-made food
- ♦ Bar with a lot of varieties of food
- ♦ Watching English, Spanish or Catalan movies for free
- ♦ Weekly student parties
- ♦ Weekly student activities (quiz, screening of major sporting events...)


**Addresses:**

**Campus Catalunya:** Av. Catalunya, 35 - 43002 Tarragona

+34 977 55 8382

**Campus Sescelades:** Circa. de Valls, s/n 43007 Tarragona

+34 977 558057

**Campus Bellissens:** Av. Universitat, 1, 43204 Reus

+ 34 977 759803

**Campus Vila-seca:** C/ Joanot Martorell, s/n 43480 Vila-Seca

+34 977 297906

**Campus Terres de l'Ebre:** C/ Teodor González, 43, 43500

+34 977 464030



UNIVERSITAT  
ROVIRA I VIRGILI

This leaflet gives the students all the useful tips they may need because as said before and according to the surveys, some students complain about the lack of this information, which some of it can be found on the website but probably they do not know.

Apart from the Student's Union project (which will be discussed on the next point), the other new offer is related to the railway transport. According to the surveys, students do usually use public transport as train and bus. EMT Tarragona offer packs with reasonable ticket prices which can be checked on its website <<http://emtanemambtu.cat/about/tarifes-i-abonaments-a-partir-de-l1-de-gener-del-2013>> but the railway does not. So student discounts will be sought by trying to make some collective bargaining agreement with RENFE (see the plan in the "Economic forecast section").

Finally, the other new offer is related to the student trips. Nowadays, AEGEE Tarragona is the association in charge of organising them. Usually they organize between one and three trips each semester (Barcelona, Madrid and Valencia are the classic ones). It is a useful tool for the students because travelling as a group always makes the price lower than if they went on their own. But since the surveys show that 92% of the students would attend a monthly trip for an affordable price to well-known cities, there would be the possibility of doing an agreement or some kind of partnership with AEGEE so all together we could organise trips more often, taking into account the most visited cities according to the surveys (see 4.1. What is missing?).

## 4.2.2. Student's Union

### HISTORY

The first student union built at a public university in the United States was the Ohio Union (1909) at The Ohio State University. Generally the purpose of students' union is to represent fellow students and offer them a variety of activities or services, but depending on the country, the purpose, method and its implementation can vary. In some cases students' unions are run by the same students. Broadly speaking, the Union helps to student recreation and socialization.

Nowadays, the following countries are the ones who have a Student's Union:

- Asia & Oceania: Australia, Azerbaijan, China, India, Indonesia, Japan, Malaysia, New Zealand, Philippines and Sri Lanka.
- Africa: Tripoli-Libya and some other countries which also collaborate with the National Association of Nigerian Student's (NANS): an organization with well over 50 university union across the nation.
- Europe: Denmark, Finland, France, Germany, Greece, Ireland, Netherlands, Norway, Portugal, Sweden and United Kingdom.
- America: Canada, Mexico, United States and Brazil.

Each of them is different but they all offer a wide range of services and facilities to the students. The fact that Spain does not appear on that list is a handicap that should be removed. With the project of this thesis Spain could also fit on that list and get a higher and better reputation between all the other countries and universities.

## PROJECT

About the Student's Union project in Tarragona, the idea would be to set this new offer in a building where students can stay (without the need of paying like in all other bars or establishments) and so they can meet other students and at the same time get involved with local people by making new friends.

Since the surveys show that 100% of students are free and most of them spending their time in a bar/pub after 8pm, the building will be running from 8pm to 12am on a daily basis (except the weekend). It will also offer a weekly party on Friday or Saturday (depending on convenience), running from 12am to 5am.

Apart from the parties, students can spend their time on the bar or also enjoy the activities which will be held on the building like Quiz afternoons, free cinema sessions (in different languages) or screenings of major sporting events.

The Student's Union organisation will be run by volunteer students interested in planning events, activities or parties. So entrepreneur students have the possibility to help with the building well-running (while having some privileges like free entry to the disco and some free drinks) and to help other students to have a more pleasant stay in Tarragona. The incomes from the Student's Union will be earmarked for maintaining the building and its furnishing and the rest of the profit will be for the University Rovira i Virgili.

After a wide research in all Spanish universities, only one university who offers a similar project has been found. It is the University Politècnica de València <<http://casadelalumno.blogs.upv.es/la-casa/>>. It is called "La Casa" (The House) and it is focused on the student's need of having a place which gather them and where they can work and have some fun at the same time. It is run by the same students and it has four floors that include: information point, leisure room, entrepreneur area, studying area, working group area and, finally, the representatives student's offices on the top floor. They usually organise some activities or workshops as well.

On the other hand, it does exist the Erasmus Student Network organization (ESN). It is similar to the Student's Union in the way that they both follow the idea of "*students helping students*". As said on its website <<http://esn.org/>>, "on 16th of October 1989, the first section using the name Erasmus Student Network, was founded in Utrecht, The Netherlands.

Following that, ESN sections were founded in various European universities. 20 years after the creation, ESN network consists of 280 sections in 32 European countries as well as in Azerbaijan. New technology has tremendously improved collaboration between sections and frequent meetings strengthen the ties between ESN members as well as serve the possibility to exchange ideas and work together for a better future.”

So, as the Student’s Union, this organization run by volunteers helps to improve the social and personal integration of the exchange students by organising different activities but it does not offer them a building or a place exclusively for them.

On the other hand, there are other universities offering the idea of the information leaflet, like the University of Salamanca <[http://rel-int.usal.es/images/docs/Guia\\_Rel\\_Int\\_2014.pdf](http://rel-int.usal.es/images/docs/Guia_Rel_Int_2014.pdf)>.

But going ahead with this project, University Rovira i Virgili would be the only university in the country offering this complete Welcome Plan for all mobility students, including the information brochure, the new activities organised, the discounts for transports, the monthly trips for an affordable price and the own student’s building.

## 5. Economic forecast

Since this project requires some investments in order to develop its ideas, it is also needed to plan an economic forecast. The two main points which suppose some costs and support from other organisations are:

- Discount for railway transport
- Student's Union

As Antonio P. Russo, Leo van den Berg and Mariangela Lavanga note in their *Toward a sustainable Relationship between City and University: a stakeholder approach* article, on Journal of planning education and research, "contributions of higher education to local development might therefore require some form of intervention from the public sector [...] In this way, a virtuous cycle of development may be undertaken, in which an attractive city works like a magnet for higher education and research, and this fosters an even more attractive environment for citizens, investors, tourists, and so forth. In the end, higher education may truly be a sustained growth factor for the regional economy and society."

That is why this project could benefit Tarragona and so public sector should be involved in some ways. Starting with the railway transport, RENFE offers a 20% discount to young people by showing Carnet Jove. Foreign students do not have this card, so the proposal is to offer them a similar discount by showing its university ID card and by making a collective bargaining agreement with the railway enterprise. URV would be responsible for paying this 15% of the student's journeys. The chart in Annex 3 shows the total cost that it would suppose to the university, taking into account the results of the surveys and calculating an approximate value.

The final aim is that foreign students have the same opportunities than local students and so they can feel and be totally integrated. Also it promotes the tourism and it will benefit all the visited towns and villages.

The second point is to look for a place in Tarragona to set the Student's Union. First of all, it was tried to speak with the same University Rovira i Virgili in order to see if they could offer a place to set this organisation, but it is not possible because unfortunately they do not have it (see letter in Annex 4). The second option would be renting a building, and after the researching it would be possible to find a local for about 600€ per month (so 6.000€ for academic year -10 months-) and adding the electricity (200€

per month) and the water supply (25€ per month) it would have a cost of 2250€ more. Finally, after have researched on different providers' websites, the stock of food and drinks would have a cost of 80.492 Euros per academic year (see the justifications in Annex 5).

Apart from that, we have to take into account that the first year there is an initial investment which includes the furniture and other stuff (see Annex 6) for the Student's Union which has a cost of 3889,85 Euros.

To conclude with the costs, it is also needed to take into account the staff salary which in total would be 22.500 Euros (see Annex 7).

Related to the incomes, they would come from the parties held in the Student's Union and also from the sales in the bar. Finally, do not forget that the incomes from the mobility students are not only economic (for the tourism of the town as well) but also social benefits, improving student's conditions and university's reputation. On the other hand, the university receives subsidies for each exchange student coming (350E for the first 100 students and 200E for each following one). So all these benefits could increase even more if this project is successful and students promote it by talking about it to their countries of origin, so more students will be interested in coming.

The chart in Annex 8 shows the Student's Union incomes coming from the entries of the weekly parties and from the sales in the bar, according to the surveys.

The weekly parties' incomes are calculated supposing an entry of 5 Euros (which includes a drink) during 40 weeks (running from September to June). Apart from that income, there would also be another one (see the next chart) coming from the drinks sold during the parties which is calculated supposing each student spends 4 Euros in 1 one drink each party (the median between a cost of a cubalibre and a beer). Since there is a 6% of students who do not know if they would attend the parties and taking into account the precautionary principle, let's say that those supposed incomes (2.030,77€) would be the 50% (1015,38€).

With respect to the bar incomes, the first ones (12.320€) are calculated supposing the 25% of the students spend 7 euros once a week. The second ones (14.621,54€) are calculated supposing the 69% of the students spend 3 euros once a week.

To conclude with the economic forecast, the following chart shows the total expenses and the total incomes of the project:

<b>INCOMES</b>	<b>€</b>	<b>COSTS</b>	<b>€</b>
		<b>Fix Costs</b>	
Entries for parties in the Union	34.184,61	Student's Union staff	22.500
Drinks during the parties	26.560	Student's Union building rent	6.000
Sales on the bar	26.941,54	<b>Variable Costs</b>	
Subsidies for receiving mobility students	50.200	Student's Union water & electricity supply	2.250
		Student discount for railway transport	1.290,03
		Food & drinks stock	80.492
<b>TOTAL INCOMES</b>	<b>137.886,15</b>	<b>TOTAL COSTS</b>	<b>112.532</b>

So after all the calculations and after reckoning everything, the Student's Union project would suppose a profit of 25.354,15€ per academic year. It means that the first investment is recovered by the first year. Finally and as said before, these benefits would be destined to the University Rovira i Virgili.

## 6. Conclusions

As University of the West of Scotland says, “choosing the right university for overseas studies is one of the most important decisions and investments that a student will make.” That is what has inspired this thesis and that is why Tarragona and University Rovira i Virgili should increase its competence in this subject.

The purpose of this thesis is related to tourism. Adapting the town or university to international students can really help to improve the tourism sector in a town, not only because of these students but also for the people who is visiting them or the trips that can be held on a future. Human capital is highly mobile, and it needs to be attracted, welcomed and managed, cause as Williams, Baláz, and Wallace (2004, 30) argue, international student mobility constitutes a major potential source of labor in the knowledge economy and a major determinant of uneven regional growth in Europe.

Studying abroad is a huge opportunity for every student in order to build valuable job skills, such as language proficiency, cultural training, tolerance, self-confidence, communication and adaptability while experiencing a new culture. But it is also beneficial for the host town -not only economic- but also social by increasing cultural awareness among the community. According to the surveys and in spite of all the demands and complaints all the students are really satisfied with their stay in Tarragona and 100% of them would repeat their experience in University Rovira i Virgili as well as recommend it.

After the results of the surveys the practical part of this project has consisted on creating a new offer for the town. Of course there are some requests that are not university's competence but town's or enterprise's responsibility as, for instance, better transport connexions, a quicker access to the beach, more prepared areas for doing exercise, more 24h open shops, etc. In this case and if the Tourism department of the town was interested in it, a more extensive study should be developed, including a market research, a complete cost analysis and an environmental impact study in order to satisfy the demand of these foreign tourists.

On the other hand, the plan of this project tries to supply the needs which are in its hands so, apart from the leaflet with all the information given to the students, the guide includes the new services created which respond to the student's requests.

The most demanded requests are: a place where meeting other students and at the same time getting involved with local people, more party places, more information about living in Tarragona and more transport discounts. All these queries will be compensated by the idea of this project which offers:

- Student railway transport discount
- Student's Union opening from 20h to 00h (and to 5am on party nights) offering:
  - \* Bar service with affordable prices and already-made food
  - \* Weekly disco parties
  - \* Weekly student activities (Quiz nights, screenings of major sporting events, free cinema sessions in different languages...)
- Trips to cities or villages for an affordable price (agreement with AEGEE)

The other demands like the more communication between university and students or the shorter lessons would be an aspect which should be considered or revised by the University Rovira i Virgili itself. Related to I-center, overall it is in charge of the bureaucracy part and at the same time it should ensure to give the Welcome Plan brochure to each and every student so they do not miss any information.

Going ahead with this project, University Rovira i Virgili would be the only university in the country offering this complete Welcome Plan for all mobility students, including the information brochure, the new weekly parties and activities organised, the discounts for railway transport, the monthly trips for an affordable price and the own student's building. All of these initiatives will provide URV with economic and social benefits.

Higher education could be understood as an urban driver and so this project is really interesting for the university and for Tarragona town and surroundings. It does not only provide current money and tourism incomes to the region but it can also contribute to the local society when, at the end of the study period, students decide to stay and work in there if the town has well embraced them. So students can become really integrated in the local society and contribute to it structurally when they are not students anymore.

To conclude, this project would mean new incomes not only for the university but also for the region, either economic (basically for the tourist sector) or also social benefits since it would become a more attractive environment for citizens, investors, tourists and so forth. The better offer, the more mobility students will come to study in URV, and so its reputation and its incomes will rise.

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Universidad Miguel Hernández <<http://www.umh.es/>>  
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# Annexes

## 1. Agenda INTERCAT's calendar

### Agenda interuniversitària

No volem que t'avorreixis! Sortides, activitats, esdeveniments... per a que aprenguis català mentre descobreixes Catalunya en companyia d'estudiants d'altres universitats. Consulta aqu tot el programa per aquest curs acadèmic. Si vols més informació, accedeix al [blog de l'Agenda interuniversitària](#). Diverteix-te!

#### setembre 2011

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#### juliol 2012

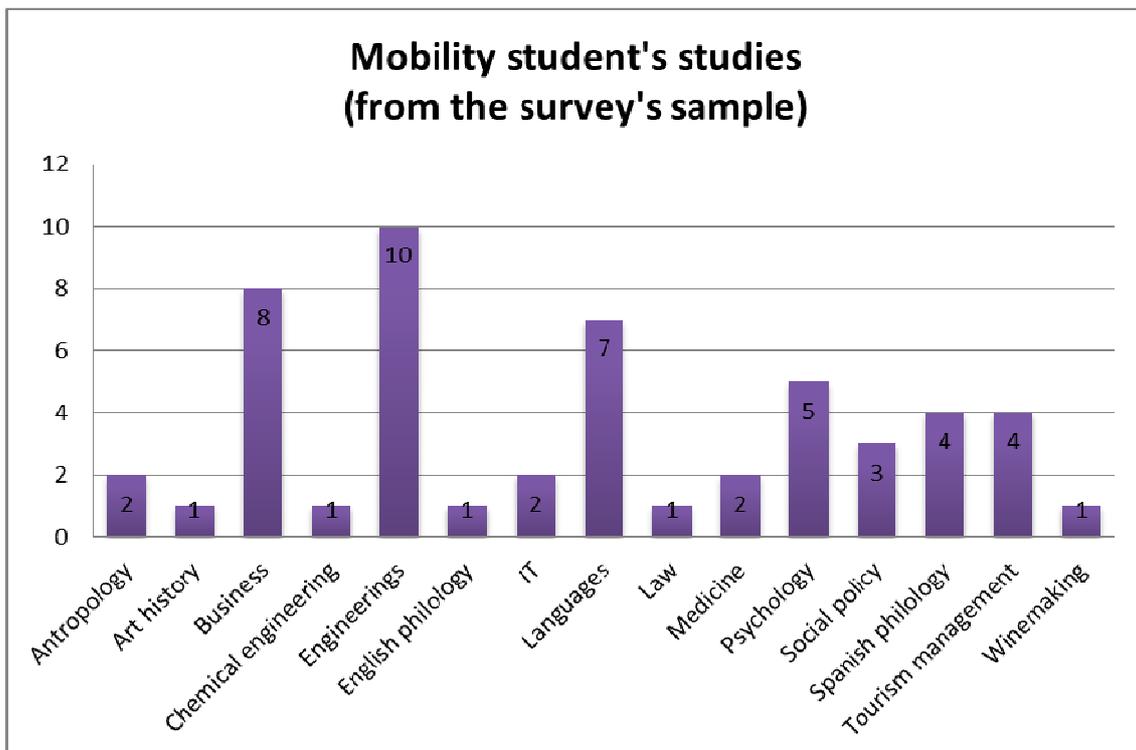
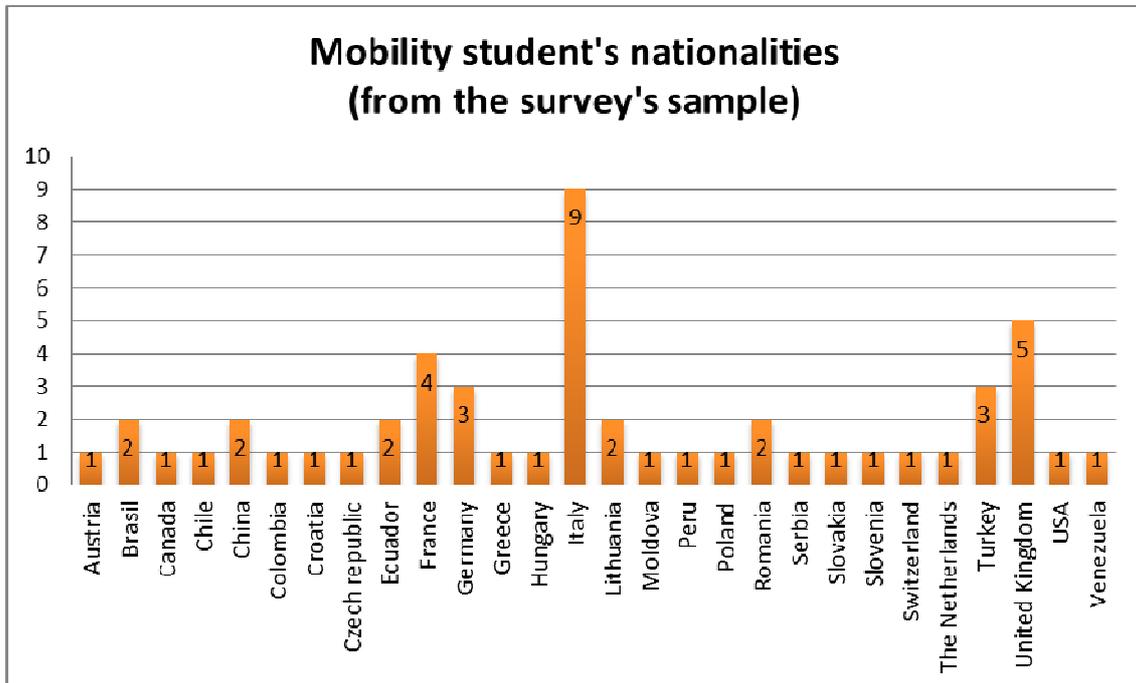
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<http://www.intercat.cat/ca/agenda-interuniversitaria.jsp>

## 2. Sample of survey's answers



\*Engineering include mechanical and chemistry.

### 3. Cost of railway journeys

	Number of TRAIN JOURNEYS (from the 52 students sample)	% of the total journeys (123)	Journeys that would do the total of 176 Students	Cost of journey (€)	Total Cost (€)	15% of total cost (€) that URV would afford
ANDALUSIA	8	0,07	27	61,9	1674,82	251,22
BALEARIC ISLANDS		0,00	0		0,00	
BARCELONA	49	0,40	166	8,05	1334,07	200,11
CANARY ISLANDS		0,00	0		0,00	
COSTA BRAVA		0,00	0		0,00	
GIRONA	8	0,07	27	19,3	522,20	78,33
LLEIDA	5	0,04	17	8,05	136,13	20,42
MADRID	14	0,11	47	39,75	1882,15	282,32
NEAR TOWNS	6	0,05	20	2,5	50,73	7,61
OTHER SMALL TOWNS	2	0,02	7	5,4	36,53	5,48
OTHER SPANISH TOWNS	2	0,02	7	53,5	361,89	54,28
PAIS VASC	5	0,04	17	57	963,90	144,59
PORT AVENTURA	1	0,01	3	2,5	8,46	1,27
PYRENEES		0,00	0		0,00	
SITGES	2	0,02	7	4,9	33,14	4,97
VALENCIA	17	0,14	57	22,15	1273,53	191,03
ZARAGOZA	4	0,03	14	23,85	322,65	48,40
<b>TOTAL TRAIN JOURNEYS</b>	<b>123</b>	<b>1</b>	<b>416</b>		<b>TOTAL URV COST -&gt;</b>	<b>1.290,03 €</b>

Source of train journeys number: Surveys

Source of railway journey's costs: [www.renfe.es](http://www.renfe.es)

The journeys that would do the total of 176 students are calculated by the following calculation:

$$\begin{array}{l} 52 \quad \text{---} \quad 123 \\ 176 \quad \text{---} \quad X \end{array} \quad X=416,3$$

## 4. Letter by International Center in response of the building request

Bona tarda Sara,

Acusem rebut del teu correu electrònic, i, referent al mateix, ens sembla molt bé que aprofitant la teva estada de mobilitat Erasmus a Escòcia, puguis fer un treball de fi de grau que considerem molt interessant. Si vols alguna informació que necessitis no dubtis en posar-te en contacte amb nosaltres.

Tanmateix et vull comentar que a través el CAE - Centre d'Atenció D'alumne- les associacions d'estudiants, poden tenir un espai assignat per a la reunió de les mateixes associacions, però la Universitat no té un espai físic permanent per el que tu vols. Ara mateix hi ha altres associacions d'estudiants a la URV, com la AEGGE, una nova que ara comença a caminar, que es diu EURV -Estudiants URV- que fan activitats, com una dia de platja, excursions, visites turístiques, etc.

Respecte a l'espai que demanes, penso que com que ara el que estas fent es un projecte, no necessites que es reservi cap espai físic. Ara si, el que fem nosaltres, es que si alguna associació d'estudiants necessita una aula per alguna reunió nosaltres us donem suport en reservar l'aula per reunir-vos amb els estudiants.

Salutacions i resto a l'esguard per qualsevol cosa que necessitis.

El 17/04/2015 15:10, Sara Moreso Pina ha escrit:

> Bon dia,

>

> degut al meu TFG sobre l'Erasmus, m'he posat en contacte amb l'oficina de logística de la URV perquè necessito un espai i/o edifici per poder desenvolupar una part del projecte. Però m'han dit que millor em posi en contacte amb vosaltres. Trobeu adjunts els correus.

> Gràcies!

> Sara Moreso

--

-----  
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e-mail: fina.cabre@urv.cat

[www.urv.cat](http://www.urv.cat)

Be Green: Read On The Screen

## 5. Cost of food and drinks stock

DRINKS	U. Per night	Cost per night (€)	U. Per academic course (40 nights)	Total Cost (€)
Beer 24-pack	10	54,72	400	21.888
Soft drinks 24-pack	8	46,08	320	14.745,6
Vodka bottle	5	35,05	200	7.010
Whisky bottle	5	26,65	200	5.330
Rum bottle	5	25,05	200	5.010
Ginebra bottle	5	29,95	200	5.990
43 bottle	5	33,50	200	6.700
Tequila bottle	5	24	200	4.800
Martini bottle	5	18,30	200	3.660
Water 24-pack	1	2,88	40	115,2
<b>TOTAL COST</b>				<b>75.248,8</b>

Related to the food and after researching on different caterings, supposing a sale of 60 dishes per day (according to the surveys) during 240 days, with an average cost of 2,70€ per dish (including the 20% rappel), the total food cost per academic year would be 38.880 Euros.

So the total cost of food & drinks stock is 80.492 Euros.

## 6. First investment

Initial investment	U.	Price / u (€)	Total cost (€)
Sofa	2	49,99	99,98
Mini table	2	9,99	19,98
Table	40	29,99	1199,6
Chair	160	9,99	1598,4
Cutlery (24 pieces pack)	30	9,99	299,7
Music equipment	1	119	119
Projector	1	219	219
Screen	1	99	99
DJ equipment	1	55,99	55,99
Bar glasses (6 pack)	30	0,99	29,7
Alcohol glasses (6 pack)	50	2,99	149,5
<b>TOTAL</b>			<b>3889,85</b>

- TÄRENDÖ table – 29,99€ <<http://www.ikea.com/es/es/catalog/products/S99000483/>>



- ADDE chair – 9,99€ <<http://www.ikea.com/es/es/catalog/products/10225928/>>



- AGERÖD sofa – 49,99€ <<http://www.ikea.com/es/es/catalog/products/10247124/>>



- LACK mini table – 9,99€ <<http://www.ikea.com/es/es/catalog/products/90302060/>>



- FÖRNUFT cutlery 24uds – 9,99€ <<http://www.ikea.com/es/es/catalog/products/70014999/>>



- REKO 6 glasses – 0,99€ <<http://www.ikea.com/es/es/catalog/products/80094014/>>



- BEHÄNDIG 6 glasses – 2,99€ <<http://www.ikea.com/es/es/catalog/products/90281859/>>



- Hama Slim Screen – 99€ <<http://tiendas.mediamarkt.es/p/pantalla-de-proyeccion-hama-018748-pantalla-rollo-slim-1228540>>

***hama***



- Philipps Projector – 219€ <<http://tiendas.mediamarkt.es/p/proyector-philips-picopix-2055-55-lumenes-usb-1158105>>

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**PHILIPS**



- DJ music equipment – 55,99€ <<http://tiendas.mediamarkt.es/p/controladora-dj-hercules-dj-control-mp3-le-usb-1182198>>



- Music equipment – 119€ <<http://tiendas.mediamarkt.es/p/altavoces-yamaha-nx-50-negro-sistema-autoamplificado-tv-pc-1181595>>

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 **YAMAHA**



## 7. Student's Union staff salaries

STAFF	Hours per day	Total worked days	Salary per hour (€)	Salary per day (€)	TOTAL SALARY (€)
2 barmans	5	240	7	35	16800
1 security guard	5	40	17	85	3400
1 office	5	40	4,5	22,5	900
1 DJ*	5	40	7	35	1400
				<b>TOTAL</b>	<b>22.500 €</b>

*\*DJ would only be hired if no other student offered himself to play (probably in exchange of free drinks.)*

## 8. Student's Union incomes

PREVISION FOR ONE ACADEMIC YEAR (SEPTEMBER-JUNE)

		Students (out of 52)	%	Students (out of 176)	Incomes (€)
If there was a weekly students party for 5 euros or less, would you attend it?	Yes	49	0,94	166	<b>33169,23</b>
	No	0	0,00	0	<b>0,00</b>
	Don't know	3	0,06	10	<b>1015,38</b>
Would you like and frequent a place to meet other mobility students?	Yes	52	1,00	176	
	No	0	0,00	0	
Would you spend something if this place included a bar and also offered the possibility of buying already-made food?	Yes, more than 5 Euros	13	0,25	44	<b>12320</b>
	Yes, but less than 5 Euros	36	0,69	122	<b>14621,54</b>
	No	3	0,06	10	<b>0</b>
				<b>TOTAL INCOMES</b>	<b>61126,15</b>

## **9. Surveys to mobility URV students**